

**CITY OF CEDARBURG
ECONOMIC DEVELOPMENT BOARD
August 7, 2024**

**EDB20240807-1
UNAPPROVED**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, August 7, 2024, at 9:00 a.m. at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers.

The meeting was called to order by Council Member Curley at 9:00 a.m.

Roll Call: Present: Council Member Kevin Curley, Mark Roller (left at 9:58), Anna Marie Armbruster, Megan Schelwat (arrived at 9:05), Michael Pahl (arrived at 9:02), Joseph Otto, Alex Uhan, Maggie Dobson (non-voting member)

Also Present: City Administrator Mikko Hilvo, City Planner Mary Censky, Deputy City Clerk Jessica Campolo, Mayor Patricia Thome

STATEMENT OF PUBLIC NOTICE

City Administrator Hilvo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Alex Uhan, seconded by Mark Roller, to approve the June 5, 2024 minutes. Motion carried without a negative vote with Michael Pahl and Megan Schelwat absent.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

REPORTS

City Administrator Hilvo did not have a report.

Council Member Curley expressed appreciation for successful summer events highlighting the community.

Maggie Dobson shared an update from the Chamber of Commerce. The summer has been busy in Cedarburg. The Chamber is looking ahead to their “Ladies Who Lead” lunch on October 1, 2024. The Chamber will be attending Business Day in Madison on October 17, 2024, put on by Wisconsin Manufacturers & Commerce. Maggie also expressed sympathy for the passing of John Armbruster.

NEW BUSINESS

Presentation, discussion, and possible action on Creek Walk

City Administrator Hilvo introduced Paul Rushing and Adam Voltz. Paul and Adam gave a presentation on the Creek Walk, including a history of the Creek Walk, as well as a vision for the future of the Creek Walk.

Discussion was held. The board recognizes the potential of the Creek Walk as an enhancing asset to Cedarburg, and its possibility to be a revitalizing draw to residents and visitors. Concerns of the Board include the potential impact it will have on retail stores, the added cost to current business owners, and the potential for it to draw customers away from Washington Avenue, especially from the businesses south of Columbia Road. No action was taken.

Discussion and possible action on Temporary Use Sign Permit

City Administrator Hilvo gave board members the application for Temporary Use Sign Permits for their review. Discussion and possible action will be held at a future meeting.

Discussion on Economic Development Website

City Administrator Hilvo reminded board members to review the Economic Development website and provide feedback to him. Discussion will occur at a future meeting.

Identify Future Agenda Items and Confirm Next Meeting Date (September 4, 2024 at 9:00 a.m.); and Action Thereon

- Discussion and possible action on Temporary Use Sign Permit
- Discussion on Economic Development Website

ADJOURNMENT

Motion made by Alex Uhan, seconded by Megan Schelwat, to adjourn the meeting at 10:17 a.m. Motion carried without a negative vote with Mark Roller absent.

Jessica Campolo
Deputy City Clerk