

**CITY OF CEDARBURG
ECONOMIC DEVELOPMENT BOARD
September 4, 2024**

**EDB20240904-1
UNAPPROVED**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, September 4, 2024, at 9:00 a.m. at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers.

The meeting was called to order by Council Member Curley at 9:00 a.m.

Roll Call: Present: Council Member Kevin Curley, Mark Roller, Anna Marie Armbruster, Megan Schelwat, Michael Pahl, Joseph Otto, Alex Uhan, Maggie Dobson (non-voting member)

 Also Present: City Administrator Mikko Hilvo, City Planner Mary Censky, Deputy City Clerk Jessica Campolo, Mayor Patricia Thome

STATEMENT OF PUBLIC NOTICE

Deputy City Clerk Campolo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Megan Schelwat, seconded by Alex Uhan, to approve the August 7, 2024 minutes. Motion carried without a negative vote.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

REPORTS

City Administrator Hilvo shared that the former Ernie's Wine Bar has new owners, and the new business name is Sierzant. A survey was sent to businesses on south Washington Avenue, regarding options for the road design. A citizen survey related to the City Parks system will be going out soon. City Planner Censky continues to work on the Smart Growth Plan. The Plan's housing study and traffic impact study portions will be contracted out.

Council Member Curley shared an update from the Common Council. The Tour of America's Dairyland bike race was approved for June 25, 2025. No action was taken on changing the City's music ordinance.

Maggie Dobson shared an update from the Chamber of Commerce. The "Ladies Who Lead" award recipients were announced, one of them being Cedarburg Mayor Patricia Thome. The Chamber's "Ladies Who Lead" lunch will be on October 1, 2024. Maggie has begun pricing out options for decorating the light poles on the south end of the City with flower baskets and holiday lights.

NEW BUSINESS

Discussion and possible action on Temporary Use Sign Permit

City Administrator Hilvo explained the current approval process for temporary signs. Discussion was held. It was suggested that businesses be educated about what the sign ordinances are and why they exist. Board members discussed the idea of providing business owners with select sign options, in an effort to create a more uniform look in the City. The Economic Development Board does not recommend any changes to the permit at this time. No action was taken.

Discussion on Economic Development Website

City Administrator Hilvo went through the Economic Development website. Various edits and additions were suggested.

Identify Future Agenda Items and Confirm Next Meeting Date (October 2, 2024 at 9:00 a.m.); and Action Thereon

Old Business

- Creekwalk
- South Business District

New Business

- Review and Update the Strategic Plan
- Discussion on ways to gather input from businesses
- Discussion on South Business District Street Design

ADJOURNMENT

Motion made by Megan Schelwat, seconded by Alex Uhan, to adjourn the meeting at 9:47 a.m. Motion carried without a negative vote.

Jessica Campolo
Deputy City Clerk