

**CITY OF CEDARBURG
ECONOMIC DEVELOPMENT BOARD
October 2, 2024**

**EDB20241002-1
UNAPPROVED**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, October 2, 2024, at 9:00 a.m. at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers.

The meeting was called to order by Council Member Curley at 9:02 a.m.

Roll Call: Present: Council Member Kevin Curley, Mark Roller (left at 9:58), Anna Marie Armbruster, Michael Pahl, Alex Uhan (arrived at 9:11), Maggie Dobson (non-voting member)

 Excused: Megan Schelwat, Joseph Otto

 Also Present: City Administrator Mikko Hilvo, City Planner Mary Censky, Deputy City Clerk Jessica Campolo, Mayor Patricia Thome (arrived at 10:14)

STATEMENT OF PUBLIC NOTICE

Deputy City Clerk Campolo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Michael Pahl, seconded by Mark Roller, to approve the September 4, 2024 minutes. Motion carried without a negative vote with Megan Schelwat and Joseph Otto excused and Alex Uhan absent.

COMMENTS & SUGGESTIONS FROM CITIZENS - None

REPORTS

City Administrator Hilvo shared that Downtown Dough has new owners. A new store, Wisdom, has moved into the former Just Poppy In location. There is also a new store called Things That Spin located near Hanover Avenue and Center Street. The store From the Heart has a slight name change, now called Seasons From the Heart. The Common Council approved two land offers in the Cedarburg business park. The next step will be for those businesses to go to the Plan Commission.

Council Member Curley shared an update from the Common Council. The Common Council is in the process of reviewing the 2025 City Budget.

Maggie Dobson shared an update from the Chamber of Commerce. September was Chamber of Commerce month in the state of Wisconsin, this was recognized at the Common Council meeting on September 30th. The “Ladies Who Lead” event went well, Cedarburg Mayor Patricia Thome was presented with an award. The Chamber is looking ahead to Ladies Night Out, the Pumpkin Walk, and the holiday season.

UNFINISHED BUSINESS

Discussion and possible action on Creekwalk

Discussion was held about the Creekwalk, specifically the area near the Fire Station.

Discussion and possible action on South Business District

A discussion was held about the South Business District, specifically bike & pedestrian safety, and creating a cohesive transition on the Interurban Trail between Mequon/Thiensville and Cedarburg.

NEW BUSINESS

Discussion and possible action reviewing and updating the Strategic Plan

The Strategic Plan was discussed. Topics included the business park, Hwy 60, and needs of the downtown historic district.

Discussion and possible action on ways to gather input from businesses

Council Member Curley spoke about topics coming before the Common Council that impact local businesses. He gave amplified music as an example. A discussion was held about ways and opportunities to gather input from local businesses owners.

Discussion on South Business District Street Design

City Administrator Hilvo shared the Washington Avenue street design options. Discussion was held.

Identify Future Agenda Items and Confirm Next Meeting Date (November 6, 2024 at 9:00 a.m.); and Action Thereon

- Signage
- Communication between the city and businesses

ADJOURNMENT

Motion made by Anna Marie Armbruster, seconded by Alex Uhan, to adjourn the meeting at 10:43 a.m. Motion carried without a negative vote with Megan Schelwat, Joseph Otto, and Mark Roller excused.

Jessica Campolo
Deputy City Clerk