



**CITY OF CEDARBURG  
Economic Development Board  
February 4, 2026  
Minutes**

**1. CALL TO ORDER**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, February 4, 2026, at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers.

Council Member Amanda Didier called the meeting to order at 9:00.

**2. ROLL CALL**

Present - Council Member Amanda Didier, Anna Marie Armbruster (left at 9:31), Megan Schelwat (arrived at 9:01 a.m.), Mark Roller, Joseph Otto, Alex Uhan, Maggie Dobson (non-voting member)

Excused: Michael Pahl

Also Present: City Administrator Mikko Hilvo, City Clerk Jessica Campolo, City Planner Mary Censky

**3. STATEMENT OF PUBLIC NOTICE**

City Clerk Campolo verified that notice of this meeting was provided to the public by posting in accordance with the Wisconsin Open Meetings Law.

**4. COMMENTS AND SUGGESTIONS FROM CITIZENS**

None.

**5. APPROVAL OF MINUTES**

A motion was made by Alex Uhan, seconded by Mark Roller, to approve the January 7, 2026 minutes. The motion carried unanimously with Michael Pahl excused.

## **6. REPORTS**

### **A. City Staff**

City Administrator Hilvo shared that Camp Bar has applied for their Outdoor Alcohol Beverage License. He also gave an update on Taco Bell.

City Planner Censky shared updates from the Planning department.

### **B. Council Member Didier**

Council Member Didier shared that the Common Council denied issuing a "Class B" Alcohol license to the Cedarburg Cultural Center for the Kuhfuss House and that she discussed the situation with Cultural Center Director, Sue Schrader. Didier also shared that she attended the Mid-Moraine Municipal Association's dinner meeting; the speaker was Vantage Data Center, and it was very informative. She also shared that she attended an event analyzing the Social Determinants of Health in Ozaukee County.

### **C. Chamber of Commerce**

Chamber Director Maggie Dobson shared the Chamber is busy planning events for 2026. There will be a new event called the Cedarburg Small Business Playbook, which is a day-long conference for Cedarburg businesses. It will be held on March 23rd. The Cocoa Crawl is on Saturday, February 14th.

## **7. NEW BUSINESS**

### **A. Discussion and possible action on Cedarburg brand materials.**

City Administrator Hilvo shared Cedarburg's brand materials, including "Experience Cedarburg" on social media. Chamber Director Dobson spoke about the different themes of visiting Cedarburg. Promotional videos were shared.

### **B. Discussion and possible action on Cedarburg's commercial vacancies.**

City Administrator Hilvo shared the commercial vacancies in Cedarburg, noting that there wasn't much available. Chamber Director Dobson thanked Megan Schelwat for five years of Sunshine Winery.

### **C. Discussion and possible action on ways to support businesses during South Washington Avenue construction.**

City Administrator Hilvo shared the timeline for the South Washington Avenue construction, and that he is looking for ideas for ways to promote businesses during that time. Discussion was held.

### **D. Discussion and possible action to identify future agenda items and confirm next meeting date (March 4, 2026 at 9:00 a.m.)**

Future agenda items include:

-Bike & Pedestrian Safety Plan

-Update on Creek Walk

## 8. ADJOURNMENT

A motion was made by Joseph Otto, seconded by Megan Schelwat, to adjourn the meeting at 9:49 a.m. The motion carried unanimously with Michael Pahl and Anna Marie Arbuster excused.