

**PUBLIC ART COMMISSION
February 27, 2020**

**PAC20200227-1
UNAPPROVED**

A meeting of the Public Art Commission of the City of Cedarburg, Wisconsin, was held on Thursday, February 27, 2020 at 5:00 p.m. at City Hall, W63 N645 Washington Avenue, lower level, room 2.

The meeting was called to order by Chairperson Melissa Wraalstad at 5:00 p.m.

Roll Call: Present: Lisa Brobst, Judith Kervin, Kerry Tharp, Council Member Sherry Bublitz,
Deb Mortl, Chairperson Melissa Wraalstad, Sue Schrader

Excused: Blaine Gibson, Paul Yank

Also Present: Economic Development Coordinator Mary Sheffield
City Administrator Mikko Hilvo
Chrissy Mansell, Friends of Parks and Recreation
Samantha Landre of the Cedarburg Art Museum

STATEMENT OF PUBLIC NOTICE

Chairperson Wraalstad acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

APPROVAL OF MINUTES

Motion made by Sue Schrader, seconded by Lisa Brobst, to approve the January 30, 2020 minutes. Motion carried without a negative vote with Blaine Gibson and Paul Yank excused.

COMMENTS & SUGGESTIONS FROM CITIZENS – None

UNFINISHED BUSINESS

Discuss Cedarburg Gallery Night in 2020; and Action Thereon

- Deb Mortl presented possible Public Art Commission logos designed by CHS students for review. Judith Kervin also submitted a logo design. The Committee narrowed down logo choices and asked Deb Mortl to have two logos reworked slightly by students and email them to members for review and a vote so the new logo can be used on the Gallery Night poster and press release.
- Deb passed out Gallery Night poster designs by CHS students. The Committee picked a favorite.
- Council Member Bublitz stated the Cedarburg Public Library will feature new Maker Spaces on Gallery Night and CPL Radio will do interviews throughout the evening.
- Melissa Wraalstad reported that the Quilt Museum will have a gallery opening for “Remnants” at the Museum. TP&D will fund half of the trolley costs for the Gallery Night evening (\$500) and she will confirm that Summer Sounds and The Cedarburg Art Museum will each fund \$250 of trolley. City Administrator Hilvo reserved the trolley. Melissa Wraalstad will post Gallery Night information on the Wisconsin State Tourism website and several other calendars.
- Friends of Parks and Recreation representative, Chrissy Mansell, stated the organization will offer

“Signs by Kaitlin” (wooden sign art) inside the community gym and a beer garden outside of the gym. Twenty percent of sales will go back to Cedarburg Parks and Recreation. The group may sell beer out of the Summer Sounds air stream. Sue Schrader will ask the Fermentarium about possible custom logo cans of beer for the evening.

- Sue Schrader will check out the Cedarburg Cultural Center Bluebird for performers and work on a press release. She asked if the trolley route would need to be approved by the City.
- Samantha Landre stated the Cedarburg Art Museum will open the “Remembering Cedarburg’s Historical Mills” exhibit and offer wine and beer inside the museum.
- Lisa Brobst will create Public Arts 53012 Instagram and Facebook. She also stated that restaurants and bars can use #Public Arts 53012, to promote specials.
- Kerry Tharp stated the Cedarburg Cultural Center will have an artist in residence working with a kiln and several artists doing demonstrations.
- Economic Development Coordinator Sheffield will place a press release in Chamber Chat asking restaurants, bars and businesses to participate in Gallery Night.
- Sue Schrader also asked if anyone knows of any art influencers who might advertise the evening (ex: Belling radio).
- Deb Mortl will work on the map, poster and post card printing.

Consider Public Art to Promote Recycling; and Action Thereon

- Sue Schrader hopes to hear back on the grant request in March.
- One possible artist has shown interest. The deadline is March 15.

NEW BUSINESS

Discuss New Public Art Ideas; and Action Thereon

Sue Schrader asked the Commission Members to Google “Wynwood Walls” to look at public art.

ADJOURNMENT

Motion was made by Judith Kervin, seconded by Deb Mortl, to adjourn the meeting at 6:20 p.m. Motion carried with Blaine Gibson and Paul Yank excused.

Sue Schrader
Secretary

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