

**CITY OF CEDARBURG  
ECONOMIC DEVELOPMENT BOARD  
March 5, 2025**

**EDB20250305-1  
UNAPPROVED**

A meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, was held on Wednesday, March 5, 2025, at 9:00 a.m. at City Hall, W63 N645 Washington Avenue, second floor, Council Chambers.

The meeting was called to order by Council Member Curley at 9:00 a.m.

Roll Call:            Present:            Council Member Kevin Curley, Mark Roller, Megan Schelwat (arrived at 9:02 a.m.), Michael Pahl (arrived at 9:01 a.m.), Alex Uhan, Joseph Otto, Maggie Dobson (non-voting member)

                         Excused:            Anna Marie Armbruster

                         Also Present:      City Administrator Mikko Hilvo, City Planner Mary Censky, Deputy City Clerk Jessica Campolo, Ozaukee Economic Development Executive Director Kathleen Schilling (via Zoom)

**STATEMENT OF PUBLIC NOTICE**

Deputy City Clerk Campolo acknowledged that the agenda for this meeting was posted and distributed in compliance with the Wisconsin Open Meetings Law.

**APPROVAL OF MINUTES**

A motion was made by Alex Uhan, seconded by Mark Roller, to approve the February 5, 2024 minutes. The motion carried without a negative vote with Anna Marie Armbruster excused.

**COMMENTS & SUGGESTIONS FROM CITIZENS** - None

**REPORTS**

City Administrator Hilvo and Ozaukee Economic Development Executive Director Kathleen Schilling gave an update from Ozaukee Economic Development (OED). They also highlighted portions of the OED website.

Council Member Curley shared that he is moving out of District 4 and therefore this will be his last Economic Development Board meeting. He expressed it has been a privilege to be a part of the Common Council.

Maggie Dobson shared an update from the Chamber of Commerce. The Chamber has been working on providing educational opportunities, including sessions on business etiquette and cyber security.

**UNFINISHED BUSINESS**

**Discussion and possible action on signage in the Downtown District**

City Administrator Hilvo presented samples of maps to be displayed in the historic downtown district. Discussion was held. It was decided that maps should not list specific stores, and instead should be kept basic, highlighting the larger anchors downtown. Other suggestions included showing green space on the map and adding a QR code that would provide a more detailed map. City Administrator Hilvo will take this feedback and continue to work with the Chamber and the Tourism, Promotion, and Development Committee.

### **Update on February 25, 2025 Business Forum**

City Administrator Hilvo shared that the forum went well, and the city will aim to repeat similar forums several times per year. City Planner Censky shared that staff were able to introduce common issue items, the biggest being encroachments in the historic downtown area.

### **NEW BUSINESS**

#### **Discussion and possible action on Downtown Parking Map**

City Administrator Hilvo shared a parking map created by the Assistant City Engineer. Discussion was held. It was suggested that handicapped parking be added to the map. City Administrator Hilvo explained that the city is exploring ways to partner with existing businesses and churches to create more public parking.

#### **Discussion and possible action to identify future agenda items and confirm next meeting date (April 2, 2025 at 9:00 a.m.)**

##### Unfinished Business

- Signage in the downtown district

### **ADJOURNMENT**

A motion was made by Megan Schelwat, seconded by Alex Uhan, to adjourn the meeting at 10:00 a.m. The motion carried without a negative vote with Anna Marie Armbruster excused.

Jessica Campolo  
Deputy City Clerk