

**CITY OF CEDARBURG
ECONOMIC DEVELOPMENT BOARD
May 4, 2022**

A regular meeting of the Economic Development Board of the City of Cedarburg, Wisconsin, will be held on Wednesday, May 4, 2022 at **9:00 a.m.**, City Hall, W63N645 Washington Avenue, second floor, Council Chambers. This meeting will also be available to attend online utilizing the [zoom](#) app. Information on how to access the meeting is attached to the meeting agenda or can be requested by emailing: mhilvo@ci.cedarburg.wi.us

AGENDA

1. CALL TO ORDER Chairperson Kristin Burkart
2. ROLL CALL: Present: Council Member Kristin Burkart, Dan Burns, Michael Pahl, Sara Dunstone, Brett Krzykowski, Alex Lohan, Anna Marie Armbruster, Maggie Dornon (Non-voting Member)

Also Present: City Administrator Mikko Hilvo
3. STATEMENT OF PUBLIC NOTICE
- * 4. APPROVAL OF MINUTES – April, 2022
5. COMMENTS & SUGGESTIONS FROM CITIZENS** Comments from citizens on a listed agenda item will be taken when the item is addressed by the Board. At this time individuals can speak on any topic not on the agenda for up to 5 minutes, time extensions at the discretion of the Chairperson. No action can be taken on items not listed except as a possible referral to committees, individuals or a future Economic Development Board agenda item.
6. REPORTS
 - A. City Administrator Mikko Hilvo
 1. Brand Strengthening
 2. Beautification
 3. Social Media
 - B. Business Attraction and Recruitment
 - B. Council Member Kristin Burkart
 - C. Chamber of Commerce
7. UNFINISHED BUSINESS
 - A. Discussion and possible action on marketing to City residents and close surrounding communities for local events

8. NEW BUSINESS

- A. Discussion and possible action on a Strategic Plan for the Committee
- B. Discussion and possible action on new Economic Development programs and ideas
- C. Identify future agenda items and confirm next meeting date (June 1, 2022 at 9:00 a.m.); and action thereon

9. ADJOURNMENT

- * *Information attached for Board members; available through the City Clerk's office.*

City of Cedarburg is an affirmative action and equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, disability, age, sexual orientation, gender identity, national origin, veteran status, or genetic information. City of Cedarburg is committed to providing access, equal opportunity and reasonable accommodation for individuals with disabilities in employment, its services, programs, and activities.

To request reasonable accommodation, contact the Clerk's Office, (262) 375-7606, email: cityhall@ci.cedarburg.wi.us.

MEMBERS – PLEASE NOTIFY CITY CLERK'S OFFICE IF
UNABLE TO ATTEND THIS MEETING.

4/26/22 adk