

EDB20241204-1
UNAPPROVED

The meeting was called to order by Council Member Curley at 9:00 a.m.

STATEMENT OF PUBLIC NOTICE

APPROVAL OF MINUTES

COMMENTS & SUGGESTIONS FROM CITIZENS - None

NEW BUSINESS

Discussion and possible action on signage in the City

City Administrator Hilvo discussed the 2018 branding initiative that occurred in 2018. He shared images of the branding as it relates to the signs in the city. Discussion was held regarding signage in the city, including:

- Signage in the city business parks
- Creating a consistent look among the signage
- The amount of signage, including what is adequate and what is missing.
- The importance of signage for tourists

Discussion and possible action on communication between the City and local businesses

City Administrator Hilvo and Maggie Dobson shared that they continue to communicate with local business owners. Maggie shared that she includes city meeting agendas in Chamber communications to businesses. It was suggested that even more information should be shared, such as potential ordinance changes, and promoting the “Notify Me” link on the city website.

Discussion and possible action to identify future agenda items and confirm next meeting date (January 8, 2025 at 9:00 a.m.)

- Signage, including a permanent map near the Community Gym

ADJOURNMENT

Motion made by Megan Schelwat, seconded by Anna Marie Armbruster, to adjourn the meeting at 10:04 a.m. Motion carried without a negative vote with Michael Pahl and Alex Uhan absent.

Jessica Campolo
Deputy City Clerk